



### Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

### Two more extend

**CELESTYAL** Cruises and P&O Cruises UK have both extended their suspensions until 30 Jul and 15 Oct respectively.

Greece-based Celestyal has made the extension, despite the phased re-opening of the country, due to "ongoing travel restrictions and port closures".

"Celestyal Cruises will continue to monitor the phased re-opening of Greece to international tourists, while working closely with the Greek authorities on the development of enhanced health and safety protocols," the cruise line said.

P&O is continuing to work on enhancing its health protocols.

## Norwegian's new Sail Safe program

**NORWEGIAN** Cruise Line has introduced a new Sail Safe Health & Safety Program, as part of its peace of mind philosophy.

The cruise line has worked closely with world-class experts in public health, infectious diseases and sanitation to launch the program, which will continue to be led by guidance from various experts.

The program will be governed by six key areas of health & safety measures being implemented fleetwide, including enhanced screening protocols, increased sanitation measures, all-new air filtration, responsible social distancing, enhanced medical resources and extended ship-to-shore safety.

The new protocols could also lead to some voyage changes, with the cruise line saying, "we will only visit safe, open ports of call which may cause changes to



your itinerary".

"This is just the start of a wave of new technologies and enhancements we are rolling out.

"We continue consulting with local and international health authorities to ensure we have all

recommended precautions."

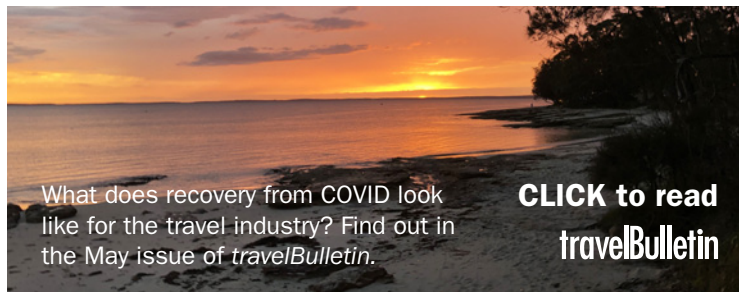
The cruise line has also developed assets for travel agents aimed to help educate travellers on the program.

To learn more about the initiatives, **CLICK HERE**.

# Keep your clients engaged and planning their next trip with *keep dreaming...*

## Check out our special ski edition!





What does recovery from COVID look like for the travel industry? Find out in the May issue of *travelBulletin*.

**CLICK to read**  
**travelBulletin**



**ONCE** upon a time, a single-serving friend you made aboard a cruise ship was likely gone upon disembarkation.

Not these days though, and Twitter user @hoetelle has decided, seven years after the fact, she would like to track down a boy she met on Holland America Line's *Amsterdam* in 2013 ([CLICK HERE](#)).

As @hoetelle describes in her tweet, the two were supposed to swap e-mails to stay in contact after disembarking, but for whatever reason, that did not occur.

The tweet, posted last week, has since amassed 22.5k likes and 5.7k retweets, and considering the potential audience reached given those numbers, we're not sure this young man is going to stay hidden too much longer.

Sorry @hoetelle, but we think it's time to get the hint!

## Seafarers need help



**GLOBAL** shipping body the International Chamber of Shipping (ICS) has addressed the health concerns of seafarers during the COVID-19 pandemic, issuing updated health guidance for the industry to ensure ship operators and crew safely deal with those struggling with medical conditions.

There have been indications seafarers are in some cases being denied medical attention by port

authorities, with a report from *ITF Seafarers* suggesting Indonesian authorities had rejected multiple requests for help for a stroke victim aboard a ship.

"Many cases of seafarers suffering non-COVID related medical conditions being refused entry to port or denied medical evacuation for over four days are being reported," ICS said.

The body will remind governments of their obligations to provide medical care for seafarers in an upcoming webinar.

### *Iona* nears delivery

P&O Cruises' *Iona* is nearly ready for delivery, currently completing sea trials a few months behind schedule due to the COVID-19 pandemic.

The ship was initially due to enter service last month, but is now sailing from Meyer Werft's Bremerhaven shipyard to Rotterdam where the vessel will undergo inspection work in dry dock before delivery.

Meyer Werft said it is coordinating with P&O to determine a delivery date, with the cruise line's voyages currently suspended through 31 Jul.

*Iona* utilises liquefied natural gas propulsion.



## CLIA UPDATE

with Joel Katz  
MD, CLIA Australasia

### Education raises engagement

**EVEN** in difficult times, the level of engagement and dedication among travel agents seems stronger than ever.

Last week, CLIA members achieved a record for the number of new accreditations awarded in a single week – 20 in all, which is more than double the usual weekly rate in Australia and New Zealand.

This is encouraging given the challenging times we're in.

It also provides an endorsement for the new online learning platform CLIA unveiled last month, which offers a more streamlined and engaging experience for travel agents.

We're also pleased with the response to our new Cruise Champion course, which aims to address many of the myths and misperceptions that surround cruising.

So far more than 130 travel agents have completed the course, helping them to become ambassadors for cruising.

To provide further backing for supporters of our industry, we've now made Cruise Champion available to those outside CLIA's membership as well.

This will provide a taste of the education options available through CLIA while at the same time raising awareness about the efforts cruise lines go to in areas like safety, health and the environment.

To find out more, explore the Members Hub at [www.cruising.org.au](http://www.cruising.org.au).

For non-member access to Cruise Champion, [CLICK HERE](#).



# Love donuts?

**So do we! Send us your donut poem, song or ditty to win.**

The best donut ditty will be read out on our podcast weekly and the best overall will win themselves some of the real delicious deal.

**Send your entries to**  
[donuts@traveldaily.com.au](mailto:donuts@traveldaily.com.au)

 Travel Daily



## Seabourn gets special



**SEABOURN** has introduced a new special bonus commission promotion, available through to the end of Jul.

The campaign's aim is to reinforce the cruise line's commitment to travel agents, with the new commissions of 4% available on new bookings.

The extra brokerage applies to new Alaska, Europe and Canada/ New England bookings, and can be earned when booking any of Seabourn's current promotions, including the sensation suite savings (**CW** 05 Mar).

The bonus commission is not valid on *Seabourn Venture* voyages; however, travel advisors can receive commission sooner through Seabourn's new 10% early bonus savings promotion that provides an additional 10% in savings off the base cruise fare for select voyages when guests pay in full by 31 Jul.

"Travel advisors have been working tremendously hard around the clock to keep their clients happy over the past few months and have shown time

and time again to be incredibly valuable and important to our business," said Seabourn Senior Vice President Global Marketing & Sales Chris Austin.

"We can't thank them enough for their ongoing support, and this new bonus commission is another way to express our appreciation to the travel advisors for their partnership."

Austin also spoke of the cruise line's enthusiasm to be able to put commission into the hands of travel agents sooner via the early bonus savings promotion.

The cruise line has also recently extended its book with confidence cancellation policy (**CW** 28 Mar), which now applies to sailings in 2021, and includes a new best fare guarantee.

Travellers can cancel their new booking up to 30 days prior to departure and receive a future cruise credit, with the new best fare guarantee ensuring if fares are lowered at any time, guests can request the lowest publicly available price.

**Pictured:** *Seabourn Encore*.

## INTRODUCING THE TRAVEL DAILY TRAINING ACADEMY

A NEW SOLUTION TO GROW KNOWLEDGE IN THE TRAVEL INDUSTRY.

[CLICK HERE TO ENQUIRE](#)



Travel Daily

### EC calls out ships

**THE** European Commission (EC) has acknowledged the strategic importance of the shipbuilding industry.

Commission President Ursula Von der Leyen recently presented a new plan to the European Parliament ensure the region's economic recovery from the COVID-19 pandemic, which proposes to reinforce programs such as the European Maritime & Fisheries Fund, with sums of up to €20 billion (A\$32 billion) floated.

### Auckland ext off

**AUCKLAND** Council's controversial Queens Wharf cruise ship extension has been canned, as detailed last week in an emergency budget.

The proposed mooring facility, or "dolphin", was designed for mega ships coming to the city.

Despite an ongoing challenge to the Wharf being heard before the Environment Court, and an appeal lodged by opponents led by Urban Auckland, the plan will not proceed.

A court initially paused the action in Dec.



Celebrity X Cruises®  
SAIL BEYOND®

## POST YOUR BEST WELLNESS SELFIE TO WIN A CRUISE FOR 2

This month Cruise Weekly has partnered with Celebrity Cruises to give you the chance to WIN a free cruise for two people onboard *Celebrity Solstice* departing Sydney.

Just like you, we're dreaming of seeing new shorelines on the horizon. Until then, we want to ensure you are looking after yourself because a little bit of self-love goes a long way!

How to enter:

1. Snap your best wellness selfie (whatever that means to you)
2. Post the shot in *Celebrity's Trade Facebook Group*
3. Include the hashtags #ModernLuxury and #CruiseWeekly

The most creative entry which features both hashtags will win!

