Travel Daily

First with the news

Tuesday 23rd February 2021



Korea gift packs

KOREA Tourism Organization Sydney Office is giving an exclusive welcome pack to new members of the South Korea Travel Specialist ANZ Facebook Group between now and the end of Mar - to sign up CLICK HERE.





AFTA poll confirms impact

THE Australian Federation of Travel Agents (AFTA) has today revealed the first results of its "Travelsectorkeeper" survey, revealing that more than 40% of the industry does not expect to return to profit until 2023.

The survey, circulated last week (TD 17 Feb), had garnered more than 1,500 responses by Sat, with the interim figures already shared with Tourism Minister Dan Tehan as well as key MPs ahead of Liberal and National Party room meetings this week.

Of the entities which responded, 94% are dealing with a decline in revenue of 90%, while 99% have experienced at least a 70% decline.

The travel businesses which participated said 81% of their work was in helping customers with COVID-impacted travel arrangements, while four out of five people in the industry

New role for Nagle

WAYNE Nagle, former Country Manager Australia for STA Travel, has been appointed as Director Hotel Solutions Australasia and South East Asia for HRS Group. HRS Group MD Australia, NZ,

Southeast Asia & South Korea. Ana Pedersen, said "our hotel partnerships are central to the overall value we deliver to our shared corporate customers, and we're excited to have Wayne lead the way".

workforce are women.

AFTA said the figures reinforced the urgency of measures in its pre-Budget submission, including the "evolution and extension of JobKeeper in a tailored way until one quarter after the international border is liberated".

The Federation is also urging the allocation of any outstanding funds from the first round of the COVID-19 Consumer Travel Support Program, via a second round with an amended payment scale to address identified flaws.

"AFTA is working closely with other bodies including CATO, CLIA, TTF, BCA and ACCI to keep the pressure on, and ensure the need for sector support remains at the forefront of political deliberations," said AFTA CEO Darren Rudd.

"This is our darkest period... we need ongoing support in a renamed, repurposed JobKeeper equivalent for our sector."

Rudd said the distressing figures revealed by the survey showed that when JobKeeper ends on 28 Mar, eight in 10 people still working in travel will be out of a iob. while 30% of businesses will close and another 52% face an uncertain future.

Today's issue of TD

Travel Daily today has six pages of news including our PUZZLE page plus a full page from Monaco Tourism Expert.

Monaco trip offer

TRAVEL advisors who complete all six modules in the Monaco Travel Expert online training program will go into a draw to win a range of prizes including a dream luxury Monaco holiday for two - see the last page for details.











Travel Daily

Which season does Tokyo have the most festival and firework events?

Head to the *Travel Daily Training Academy* to find the answer and learn more about this and other destinations.



Window Seat

SOME Australians have been known to fake being sick to avoid work, but we're betting very few have opted to pretend they had passed on to gain a benefit from their job.

But that's just what some THAI Airways staff are being accused of, with reports in Thai media alleging a small number of employees have faked their own death certificates in order to benefit from funeral allowance payments from the airline.

The Savings Cooperative for Employees of Thai Airways International filed a complaint last week with the country's Crime Suppression Division, citing documents they claim look to be fraudulent.

"The cooperative has found that the number of members filing for funeral allowance has increased suspiciously over several years, we checked the evidence they submitted and found that the death certificates appeared to be fake," the Cooperative said.

So what was the big giveaway that the death certificates might have been forged?

Well according to the reports the smoking gun was relatively easy to spot, with some of the staff allegedly involved in the scam continuing to show up for work - talk about looking like death warmed up!

G'day to Aussie resorts

EL QUESTRO Wilderness Park in WA and Kings Canyon Resort in the NT are now back in Australian hands following G'day Group's purchase from global food service & hospitality company Delaware North, which bought the properties almost exactly a decade ago (TD 02 Mar 2010).

Subject to relevant government approvals, G'day Group has also purchased Lane Cove Holiday Park in New South Wales in a \$60 million acquisition & development strategy that will see the properties become part of Australia's largest regional accommodation group.

Chief Executive Officer Grant Wilckens said it was an honour to preside over two treasured Australian tourism icons.

"COVID has caused devastation for the tourism industry broadly, however we're so fortunate that closed borders have delivered a golden era for our corner of the sector," he said.

"While G'day Group's roots have been in traditional holiday parks, in recent years we've been investing in higher-end,

JQ adds Hervey Bay

JETSTAR has announced new direct flights from Sydney to Hervey Bay, a move launched in partnership with the Qld Govt & Fraser Coast Regional Council.

From the end of May, flights will operate three times a week offering 1,100 seats weekly.

experiential tourism."

A boom in road trips due to closed international borders has delivered a record six months for G'day Group, and prior to Christmas, the company announced \$100 million of investments across South Australia and New South Wales, with acquisitions including two resorts and convention centres.

Along with the acquisitions, G'day Group also revealed extensive upgrade plans for each property, particularly at the Kings Canyon Resort, with collective refurbishments anticipated to be in the measure of \$22 million.

Alliance new routes

ALLIANCE Airlines has commenced four new routes, including the first nonstop commercial services between Brisbane & Weipa and Sunshine Coast & Emerald.

Alliance will now fly from Brisbane to Weipa, as well as Emerald, from \$155 one-way, with the EMD flights operating via MCY.

Sunshine Coast to Emerald flights lead in from \$155, while flights from Weipa to Cairns have also begun, starting at \$150.

Services to and from Weipa are in partnership with Rio Tinto.

All fares include one 20-kilogram checked bag.

Senior Officer City Placemaking

LIVERPOOL CITY COUNCIL®

As Council's Senior Officer City Placemaking, you will drive Liverpool's city centre precinct to achieve its full potential through working with local stakeholders to create a resilient, vibrant and activated 18-hour city centre that is reflective of the needs of the community of Liverpool.

In establishing strong relationships with local businesses, community groups, networks and non-government organisations and working collaboratively with these partners to support and participate in the city centre, you will create a programming and activation strategy that will include but not limited to; events, installation of public/street art and facilitation of pop up spaces.

Your experience in preparing and delivering innovative and effective place-based strategies will influence a whole of council approach to improve and celebrate Sydney's Third CBD.

Salary will be dependent upon the relevant skills, experience and competencies of the successful applicant.

For further information about the position please contact Julie Scott, Manager City Economy on 02 8711 7731.

To apply, click HERE.





Barry's the third man



EMIRATES Divisional Vice President Australasia, Barry Brown, caught up with some of Australia's cricketing royalty during the Australian Open Tennis Tournament last week.

Ricky Ponting, captain of the Australian team between 2004 and 2011, and creator of the genius "flipper" delivery Shane Warne joined him courtside for a photo and apparently they reminisced about past glories.

Brown, ever quick with a quip, posted the image **above** on his Instagram account, noting "I still marvel as between the three of us, we share 16,352 test runs and 713 test wickets - great memories!!".



Catch up on the February issue of *travelBulletin*, with stories on the vaccine debate, government grants and more.

CLICK to read

travelBulletin

Driving Qld tourism

THE Outback Queensland Tourism Association has released the region's 2021 Drive Outback Queensland Guide featuring 12 new road trip itineraries.

Highlights of the guide include the Adventure Way trip, a 1,437km journey departing Brisbane and visiting the towns of St George, Bollon, Cunnamulla, Thargomindah and Innamincka.

Also included is the Australian Dinosaur Trail following in the giant footsteps of the prehistoric creatures that once roamed the outback, stomping off at destinations such as Richmond, Winton, Lark Quarry and Porcupine Gorge.

The guide also features a calendar listing of all the major events to check out in 2021, key family attractions like the Charleville Bilby Experience, and all of the "must do" experiences in the state's key regions.

Access the full guide HERE.

Back on the rails

UNIWORLD Boutique River Cruises has released its new Cruise & Rail program for 2022.

The second year of the program features a rail-only itinerary, with guests able to take a journey on the Golden Eagle Trans-Siberian Express from Moscow to Vladivostok.

Departure dates are 27 Jul 2022 and 06 & 21 Aug 2022.

Other new experiences in the program for 2022 include an Istanbul to Venice journey and vice versa trip - call 1300 780 231.

Free walking tours

TOUR guides are giving back to Australians, celebrating International Tourist Guide Day with a selection of free Melbourne walking tours hosted by Professional Tour Guide Association of Australia members.

The complimentary experiences will take place 28 Mar - to book a spot, visit www.ptgaa.com.au.







Classic Rex tantrum?

QANTAS has hit back at Regional Express' (Rex) claims of predatory behaviour on regional routes (TD 22 Feb), accusing the airline of throwing a "tantrum" in the face of its own challenges.

"It feels like Rex is trying to blame Qantas for other challenges they may be having, we don't start routes if we don't think they will be commercially viable for us," Qantas rebuked.

"We know that extra capacity and lower fares increases overall travel demand, which is good news for the regional communities," the carrier added.

MEANWHILE NSW Deputy Premier John Barilaro has chastised Qantas for what he inferred were anti-competitive tactics used in regional areas.

"Qantas...is the first to pull on our patriotic heartstrings but in the same breath sabotages a rival airline, failing to consider the long-term impact on regional communities," Barilaro said.

Skal Perth passes the torch



OWEN Frankhouser has been appointed Skal International Perth's new President, taking over from Nicola Strudwick.

Frankhouser, Operations Manager at recruitment specialist CoreStaff, will speak on behalf of Skal Perth's members and its organisation, both within Australia and across the globe.

Strudwick will now move into mentoring the next generation

and working the strong partnerships within the travel and tourism ecosystem.

Frankhouser was previously a member of Skal International Darwin, where he served as Vice President from 2014 to 2018, as well as Venue Coordinator for two years and committee member for four years.

Pictured: Strudwick passing the torch to Frankhouser.

Old transport tour

AUSTRALIAN cartoonist Warren Brown will lead travellers on a Planes, Trains and Automobiles Tour of New South Wales with Travelrite International in Sep.

Beginning in Sydney and travelling across 13 days, the itinerary will take tourists to museums to see old planes, trains and cars, such as the Bathurst Railway Museum, Fighter World & the Australian Motorlife Museum.

Prices start from \$4,950ppts -**CLICK HERE** for more details.

Boeing grounds 777

BOEING has recommended the grounding of all its 777 aircraft powered by Pratt & Whitney 4000-112 engines following an engine explosion on a United Airlines flight this week.

There are 69 777s in service globally, with Japan already making the call to ground the planes until further investigations are carried out by the FAA.

EMAIL MARKETING MANAGER (1 YEAR MATERNITY LEAVE COVER)



We're looking for an accomplished Email Marketing Manager to join our dynamic team.

The ideal candidate will have a minimum of seven years' experience in an email marketing role with demonstrated success in creating and delivering high-impact, unique marketing campaigns that drive engagement and convert bookings.

Responsible for owning the creation and execution of effective email marketing strategies, this role will also drive lead generation and past passenger marketing.

We are looking for:

- Hands-on experience working with complex EDM platforms
- Excellent copywriting skills and ability to produce well-crafted and engaging content
- Intermediate HTML and CSS knowledge
- An understanding of the metrics that drive our business objectives
- A creative yet strategic thinker able to successfully influence our customer and generate results

Viking is the world's leading river and small-ship cruise operator. This is an opportunity to join a recognised industry leader and be part of a fun and friendly team. With eight new ships set to launch over the next two years, now is the perfect time to become a Viking!

Competitive salary Fantastic industry perks Valuable health benefits

To apply, please send a cover letter and your resume to jobsau@vikingcruises.com

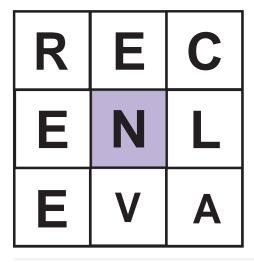
> **Applications close** 14 March 2021

Only successful candidates will be contacted. No agencies.



Unscramble

HOW many words can you make out of these nine letters? Every word needs to include the centre letter, have four letters or more and not be a proper noun or a plural. You can only use each letter once.



Good - 21 words Very good – 32 words Excellent - 42 words

NOTE: We've used **Chambers Dictionary** to decide what words are acceptable.

Famous faces



THERE are three different faces that make up this picture.

They are a mixture of famous celebrities and travel names. Can you figure out who the

eyes, nose and mouth in this picture belong to?

And don't worry if you can't guess them all, two out of three ain't bad!

Get your chocolate fix

FLAVOURED with cream, cocoa and Irish whiskey, Baileys is always a crowd pleaser when it comes to liqueurs.

Take Baileys and add chocolate to it and you've got a sure-fire winner.

This recipe comes from Kathy Granger, from Burnie and Smithton Travelcentres.

Make sure to send your recipes to chocolate@ traveldaily. com.au.





Irish Chocolate Bailey's Dip

INGREDIENTS

- 300mL sour cream
- 2 tbsp brown sugar
- 1 cup Baileys liqueur
- 2 Cadbury Flakes, crumbled

METHOD

Mix the sour cream, brown sugar and Baileys together in a bowl until well incorporated. Refrigerate the mixture at least three

Remove the mixture from the fridge and crumble the Cadbury Flakes over the top and mix.

Serve with fruit such as strawberries, mandarin, orange segments and raspberries, and a packet of milk and dark chocolate TV Snacks to dip into the mixture.

ANSWERS 15 FEB

Where in the world: Tate Modern, London, UK

Pick the nation: Cuba

Whose mascot is this: Benny the Bull - Chicago Bulls (basketball)

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NEED A DISTRACTION AMID THE DOOM AND GLOOM?

Check out our daily puzzle page.



Fiji survives slump

THE hugely popular reality TV series Survivor has received the green light to shoot its next series in Fiji, with filming tipped to kick off shortly.

Fiji's Minister for Commerce, Trade, Tourism & Transport, Faiyaz Koya, said the production was expected to generate close to FJ\$30 million in economic activity, with the show acting as a major stimulus for inbound tourism.

Fiji continues to push for a travel bubble with Australia, having recorded no new COVID cases for more than 300 days.



Get drink'n in Port Lincoln



THE South Australian Tourism Commission recently hosted seven travel agents from Phil Hoffmann Travel, with the group enjoying three nights in beautiful Port Lincoln.

The posse of agents shucked

their own oysters at Coffin Bay Oyster Farm Tours, dined at the new Peter Teakle cellar door and were also able to swim with the city's native sea lions.

Pictured at the Peter Teakle cellar door are: Sarah Murdoch, Mahalia Gunn, Amanda Charleson, Alice Vivian, Jen Schmidt, SATC; Emily Robertson, SATC, Rosy Glisson; Kristina Wearing and Riz Callisto.

Israel travel pass

ISRAEL continues to lead the way in terms of COVID vaccination rates, and now the country has introduced a Green Pass that it believes will help reestablish its economy.

The pass allows those who have been inoculated to access hotels and events, with tentative plans in place for the Green Pass to also double as a green passport and pave the way for Israelis to embark on international travel.

Greece and Cyprus have already signed a letter of intent with Israel (TD 10 Feb) to use the Green Pass as a way of opening up a travel bubble.

Angkor Wat fears

A DECISION by the Cambodian Government to allow the development of a theme park within 500 metres of the Angkor Wat Archaeological Park has sparked fears it may adversely impact the historical site.

A 50-year lease has been granted to Hong Kong-based NagaCorp, which plans to open the US\$350 million Angkor Lake of Wonder complex in 2025, featuring a water park, indoor digital theme park boasting VR attractions, two hotels, and an entertainment district with restaurants and pubs.

MONEY

WELCOME to Money, TD's Tue feature on what the Australian dollar is doing.

AU\$1 = US\$0.791

THE Australian dollar has surged strongly this week as commodity prices spike, with gold gaining 1.4% and silver increasing by 3.2% amid fears of global inflation.

The AUDUSD gained 0.6% as the pair struck new two-year highs, with the AUDGBP also increasing by 0.4%.

Wholesale rates this morning.

US	\$0.791
UK	£0.562
NZ	\$1.080
Euro	€0.650
Japan	¥83.16
Thailand	ß23.73
China	¥5.113
South Africa	11.616
Canada	\$0.998
Crude oil	US\$62.91

Travel Daily Cocktail compendium Fancy a drink? Check out our Cocktail Compendium today.

For confidential tip offs, connect with Travel Daily via our secure WhatsApp service on +61 2 8007 6760 or click HERE





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