

Thu 21st July 2022



Today's issue of *PD*

Pharmacy Daily today features three pages of news and a full page from Pharmacium.

Perks fail to lure pharmacists

FREE flights, accommodation and other incentives being offered by Central Queensland pharmacy owner, Christie McLennan, are failing to attract pharmacists to Taroom.

McLennan told the *Country Caller* that the community could be left without access to medicines if she is unable to open her pharmacy.

"It's very dire to be frank," she said.

"If you can't have pharmacists on the ground to provide those basic services, then everybody's healthcare is at risk."

McLennan said she has been advertising for a pharmacist to join her, offering applicants a four-bedroom house, two return flights from Roma to Brisbane and registration to a professional conference, since Jan, with no success.

AMA hits out at NQPSPP

QUEENSLAND Premier, Annastacia Palaszczuk, and Health Minister, Yvette D'Ath, are being urged to walk away from the planned North Queensland Pharmacists Scope of Practice Pilot (NOPSPP).

Australian Medical Association (AMA) National President, Dr Omar Khorshid, branded the pilot as a dangerous experiment, saying the State Government had failed to consult with communities.

"Under the North Queensland experiment, pharmacists will be allowed to diagnose, treat, prescribe and sell medications for 23 serious conditions including asthma, diabetes and lung disease without any medical training or oversight," Dr Khorshid said.

"Many of these conditions disproportionately affect First Nations peoples, who deserve access to the same high quality healthcare as every other Australian.

"The Queensland Government's claim is that this will solve the issues of access to healthcare in regional and rural communities - despite the fact that there is a huge shortage of pharmacists in North Queensland.

"But this isn't a health solution, this is a political solution.



"It is against the strongly stated views of all expert medical groups in Queensland - but the Premier is sticking to her promises made behind closed doors - implying that generous political donors have more impact on policy in Queensland than professional organisations.

"The Queensland Parliament has before it substantial changes to national law regulating the health professions in the interests of patient safety but at the same time the Queensland Government is going it alone, ignoring the national regulatory bodies that protect patients and proposing a dangerous trial that is being drawn up in secret."

"This is an issue of concern to every doctor, no matter their geography or their specialty.

"The AMA will be launching a national survey of doctors to seek their views on this proposal because it is a pilot in name only." Viatris is rebranding.
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Pharmacies need to embrace data

COMMUNITY pharmacy owners are being urged to use available data to delivered improved patient outcomes and strengthen their businesses.

Speaking at a Commonwealth Bank of Australia (CBA) Pharmacy Insights Breakfast in Sydney yesterday, Pitcher Partners Partner, Felicity Crimston, stressed the importance of understanding data.

Crimston noted that the CommBank Pharmacy Insights Report (PD 15 Jul) released last week, showed pharmacies were making limited use of their data.

"Only 13% of pharmacists believe they're using customer data well, and 46% actually admit that they're not using it well," she said.

"I find this really interesting, because there's so much data that community pharmacies are exposed to.

"Through the provision of professional services, and your recording of the various services



income, pharmacists can work with medicines companies and other third-party providers to identify other opportunities to deliver better patient outcomes through the intelligent use of pharmacy data in areas like compliance, risk assessment and chronic disease management.

"As pharmacists are patients' first port of call, it is likely that pharmacies will have an early understanding of a patient's health issues and needs.

"So by combining pharmacy data and data collected by other health providers this can help provide a better understanding of the patient care required."

Crimston added that by understanding the numbers, pharmacy owners can get a better understanding of how they can manage their dispensary margins to ensure their private and below co-payment prescriptions are competitive, and make better use of their stores' retail space.

\$31k vaping fine

A NSW-BASED individual has been issued infringement notices totalling \$31,698 by the Therapeutic Goods Administration (TGA) in relation to alleged unlawful advertising of disposable nicotine vaping products.

The TGA reported that it had identified non-compliant advertising on two websites operated by the individual, and provided them with guidance about their legal obligations.

"Despite that, it is alleged that the individual attempted to evade responsibility by closing the original websites and publishing further advertising on two new websites," the TGA reported.

The individual allegedly advertised and had available for sale nearly 100 nicotine vaping products across at least four websites and two social media pages.

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Pharmacy Daily



Dispensary Corner

BRITISH pharmacists may soon have an ally in No 10 Downing Street, with son-of-a-pharmacist - and former Chancellor of the Exchequer - Rishi Sunak, in the running to be the UK's next Prime Minister.

Since resigning from the Cabinet, Sunak has been spruiking his pharmacy ties throughout his campaign to succeed incumbent, Boris Johnson.

Speaking to The Telegraph, Sunak drew comparisons of growing up working in his mother's pharmacy, to former Prime Minister, the late Margaret Thatcher's upbringing above her father's grocery store.

"[Thatcher] talked about the person at home with their family budget," he said.

"She talked about that really powerfully.

"That resonated with me, because that's how I was brought up.

"My mum was a small businesswoman, she was a chemist

"I worked in my mum's small chemist in Southampton.

"I did my mum's books - that was part of my job.

"I also did payroll and accounts every week and every month."

With the Conservative Party members now set to decide whether to back Sunak or Foreign Minister, Liz Truss, for the top job, will they back the child of a trusted health professional, or an accountant?

Saratoga store take Blooms' top prize

STRONG brand engagement combined with an increase in gross margin return on floor space and impressive customer services, have seen Blooms The Chemist Saratoga take home the Blooms Store of the Year title.

The NSW Central Coast pharmacy's owner, Kurt Smith, took home the group's top honour at the Blooms The Chemist Partners' Conference last night.

"I am super proud of my team who contribute every day to ensure we provide meaningful customer service and care to our customers and community," he said.

"The past 12 months have been tough for everyone, but our team never wavered and always put their best foot forward every day.

"It's also important to acknowledge our local community who trust us in supporting them through their health journey."

Blooms CEO, Emmanuel Vavoulas, said the organisation was focused on

the successful growth of the brand's internal culture and alignment to the company's core purpose and strategic objectives.

"It's important to all of us at Blooms The Chemist that we acknowledge the strong internal culture throughout our network," he said.

The Saratoga store also claimed the group's Productivity Store of the Year award.

"Each and every one of our stores positively contribute to Australia's healthcare system and the conference and awards provide a moment in our busy schedules to celebrate those who have been exceptional across a range of criteria."

Meanwhile, Victorian pharmacy, Blooms The Chemist Colac, was named as the New Store of the Year, with Blooms The Chemist Grafton, NSW, taking the Dispensary of the Year honour, for compliance, script volume,



the delivery of vaccinations and professional services.

Blooms The Chemist's Goulburn and Randwick stores shared the group's Community Store of the Year crown, with Blooms The Chemist Penrith Plaza's Eman Khaled, and Blooms The Chemist Yarrawonga's Nyssa Coombs were jointly awarded the Value and Culture Award.

Pictured, Blooms The Chemist Saratoga owner, Kurt Smith, with the group's CEO Emmanuel Vavoulas.

Pharmacy worker disarms armed bandit

A 47-YEAR-OLD man is facing charges following an attempted armed robbery at a pharmacy in Tennant Creek, Northern Territory, yesterday.

The suspect allegedly entered the store shortly before 12.30pm carrying a firearm and threatened staff, NT Police reported.

However, as police arrived at the scene, a member of the pharmacy's staff had disarmed the bandit.

The man was arrested and taken into custody, Territory Duty Superintendent, Peter Dash, said.

"The experience itself would have been fairly traumatic to

those involved, however we're thankful no one was physically harmed during this incident," Dash said.

"This was a one-off event and we do not expect any repercussions or similar incidents.

"We have cordoned off the area as a crime scene and the store will be closed for the remainder of the afternoon.

"We apologise in advance for any inconvenience but thank you for your patience and understanding.

"Once our investigators and forensic officers have processed the crime scene it will be opened back up to the public."

Guardian, Vinnies fundraiser

SIGMA Healthcare's Guardian Pharmacy group is continuing its fundraising efforts for the St Vincent de Paul Society (Vinnies).

The Better Communities initiative provides an opportunity for customers to support Guardian's commitment to Vinnies by purchasing a bespoke tote bag for \$5 from today.



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