## Date: September 7, 2023

Type of Promotion: October Offer

Messaging: Up to 40% Off Cruise Fares - All Guests in the Stateroom

# **Offer Elements:**

# Booking Window: October 4 – November 9, 2023

- Up to 40% off All Guests Non-Refundable Deposit Rates
- Up to 30% off All Guests Refundable Deposit Rates

## Combinability:

- Combinable with Cruise Only (aka No Perk Rates) and All Included Pricing
- Combinable as Refundable or Non-Refundable Deposit Pricing
- Up to 40% and up to 30% savings are Not combinable with Alaska Cruisetours, Galapagos or Group X Rates.
- Up to 40% and up to 30% savings Combinable with FIT & prevailing standard rates within a Group.
- All Included perks (Drinks + Wi-Fi) are combinable with prevailing and closed Group rates.

Applicable Sailings: October 4, 2023 - April 30, 2025

Applicable Products: All except Alaska Cruisetours and Galapagos sailings.

Applicable Markets: Australia and New Zealand

#### Applicable Channels: All

**Groups:** All group space named during the offer period will receive All Included perks (Drinks + Wi-Fi) and Overlay offers.

**Redemption:** For beverage packages, and unlimited internet, accounting option codes will be applied within 10 business days after the offer is made by the redemption team via push reports. Upgrades for beverage packages can be made by guests calling Reservations.

Overlay Offers - Vary between Savings and OBC Offers Tiered by Stateroom Category

٠	Weekend Overlay	Thr. to Tue.	05/10 – 10/10	\$150/\$300 Savings

- Weekend Overlay Thr. to Tue. 12/10 17/10 \$100/\$200 OBC
- Weekend Overlay Thr. to Tue. 19/10 24/10 \$150/\$300 Savings
- Weekend Overlay Thr. to Tue. 26/10 31/10 \$150/\$300 Savings
- Weekend Overlay Thr. to Tue. 02/11 07/11 \$150/\$300 Savings

# **Overlay Offer Elements:**

- Vary between OBC and Savings Amounts:
  - o OBC
    - \$100 Per Inside or Ocean View Stateroom
    - \$200 Per Veranda Stateroom and above (CC, AQ, Retreat)
  - o Savings
    - \$150 Per Inside or Ocean View Stateroom
    - \$300 Per Veranda Stateroom and above (CC, AQ, Retreat)
- Sailings starting October 4, 2023 to April 30, 2025
- Applicable to All products (except Galapagos) including Alaska Cruisetours
- Overlay Savings and/or OBC offers are applicable to Group rates that are named during the booking period.

#### Legal Terms & Conditions – Legal Approved 9/5/23

[If the ad includes cruise fares, display the taxes, fees, and port expenses disclosure in the ad copy either directly underneath the cruise fare or immediately below a collection of cruise fares; **it cannot be placed with the T&Cs.**]

\*Prices are per person, cruise only, for stateroom category 12, select sailings and based on double occupancy. *[Include the preceding pricing sentence only if there is a cruise fare in the ad copy*]

\* Cruise must be booked Oct. 04 - Nov. 09, 2023 (the "Offer Period") on sailings 3-nights and longer departing Oct. 04, 2023 - April 30, 2025 (the "Offer Cruise") Promo code not required.

Full deposit must be paid by deposit payment required due date. Standard full deposit penalty is applied if booking is cancelled within final payment period; see CEL's cancellation policy for details. Non-Refundable Deposit Bookings ("NRDB"): To qualify for the lowest available cruise fare, guest must choose a non-refundable deposit. All deposit payments for NRDB made after 02/03/23 are non-refundable from the time of booking. NRDB are applicable to groups at prevailing rates. Not applicable to incentive, contract, or charter groups. Nonrefundable deposit offers are applicable to sailings within final payment, however full deposit is due at time of booking.

**Up to 40% Off Non-Refundable Cruise Fares:** Applies to new, individual bookings at standard rates during the Offer Period and provides up to 40% off non-refundable cruise fares for each guest in the same stateroom on an Offer Cruise, excluding Galapagos and Alaska Cruisetours. All other charges are additional and apply to all guests.

**Up to 30% Off Refundable Cruise Fares:** Applies to new, individual bookings at standard rates during the Offer Period and provides up to 30% off refundable cruise fares for each guest in the same stateroom on an Offer Cruise, excluding Galapagos and Alaska Cruisetours. All other charges are additional and apply to all guests.

**Combinability:** Up to 30% Off Refundable Cruise Fares and up to 40% Off Non-Refundable Cruise Fares Offers are combinable with All Included or No Perk Rate and will be automatically applied at checkout. Up to 30% Off Refundable Cruise Fares and up to 40% Off Non-Refundable Cruise Fares Offers do not apply to Group X Rates, charters or contracted groups and are not combinable with Travel Agent, Interline, or Net Rates, Exciting Deals, or worker cabins. Single occupancy guests paying 200% cruise fare are eligible.

All offers are capacity controlled; availability varies by sailing, and eligible staterooms may sell out. All offers are non-transferable and applicable only to the Offer Cruise. Changes to booking may result in removal of offers. Prices and offers are subject to availability and change without notice, capacity controlled and may be withdrawn at any time. Refer to Cruise Ticket Contract for additional terms and conditions. Celebrity reserves the right to cancel the offer(s) at any time, correct any errors, inaccuracies, or omissions, and change or update fares, fees and surcharges at any time without prior notice. ©2023 Celebrity Cruises Inc. Ships' registry: Malta and Ecuador.

#### Abbreviated T&Cs- – Legal Approved 9/5/23

\* Cruise must be booked 04/10/2023 – 09/11/2023 (the "Offer Period") and applies to 3-night and longer sailings departing 04/10/2023 - 30/04/2025 (the "Offer Cruise"). Promo code not required.

Up to 30% Off Refundable Cruise Fares and up to 40% Off Non-Refundable Cruise Fares apply to new, individual bookings at standard rates during the Offer Period and provide up to 30% off refundable cruise fares or up to 40% non-refundable cruise fares for each guest in the same stateroom on an Offer Cruise, excluding Galapagos and Alaska Cruisetours. All guests on the reservation must choose either refundable or non-refundable fares. Up to 30% Off Non-Refundable and up to 40% Off Refundable Cruise Fares Offers are combinable with All Included or No Perk Rate and will be automatically applied at checkout. All other charges are additional and apply to all guests. Up to 30% Off Refundable and up to 40% Off Non-Refundable Cruise Fares Offers do not apply to Group X Rates, charters or contracted groups and are not combinable with Travel Agent, Interline, or Net Rates, Exciting Deals, or worker cabins. Refer to celebritycruises.com/au or celebritycruises.com/nz and the Cruise Ticket Contract for additional terms and conditions. Changes to booking may result in removal of offer. Offers and prices are subject to availability, cancellation, and change without prior notice at any time. ©2023 Celebrity Cruises Inc. Ships' registry: Malta and Ecuador.

#### Overlay Offer T&Cs – Legal Approved 9/5/23

**Overlay Offers –** Vary between Savings and OBC Offers Tiered by Stateroom Category

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•	Weekend Overlay	Thr. to Tue.	05/10 – 10/10	\$150/\$300 Savings
•	Weekend Overlay	Thr. to Tue.	12/10 – 17/10	\$100/\$200 OBC
•	Weekend Overlay	Thr. to Tue.	19/10 – 24/10	\$150/\$300 Savings

- Weekend Overlay Thr. to Tue. 26/10 31/10 \$150/\$300 Savings
- Weekend Overlay Thr. to Tue. 02/11 07/11 \$150/\$300 Savings

**Overlay Savings Offer:** Overlay Savings Offer applies to new, individual bookings at standard and prevailing group rates from Oct. 5 - 10, 2023 on an Offer Cruise, excluding Galapagos, and provides cruise fare savings per stateroom varying by stateroom category: \$150 for inside and ocean view; \$300 for verandas, Concierge Class, AquaClass® and the Retreat. Overlay Savings Offer is combinable with up to 30% Off Refundable Cruise Fares or up to 40% Off Non-Refundable Cruise Fares, and No Perk Rate or All Included, and will be automatically applied at check out.

**Overlay OBC Offer:** Overlay OBC Offer applies to new, individual bookings at standard and prevailing group rates from Oct. 12 - 17, 2023 on an Offer Cruise, excluding Galapagos, and provides an onboard credit ("OBC") per stateroom applied to the 1<sup>st</sup> guest, varying by stateroom category: \$100 OBC for inside and ocean view; \$200 OBC for verandas, Concierge Class, AquaClass® and the Retreat. OBC has no cash value, is applicable to cruise only, non-transferable, not redeemable for cash, and will expire if not used by 10:00 PM on the final night of the cruise. Overlay OBC Offer is combinable with up to 30% Off Refundable Cruise Fares or up to 40% Off Non-Refundable Cruise Fares, and No Perk Rate or All Included, and will be automatically applied at checkout.